

Fall Program - 2005-2006

Date	Time	Program <i>(*See below for more information on these workshops.*)</i>
22 September 2005	7:00pm - 9:30pm	General Meeting followed by The Business of Writing with <i>Yvonne Jeffrey</i>
15 October 2005	10:00- 3:30	Straight From the Horse's Mouth with <i>Mahrie Glab</i> Feel free to join us at 9:30 to set up the room and have an informal coffee before the workshop starts. There will be a one hour lunch break and time for questions after 3:30.
27 October 2005	7:00 - 9:30 pm	General Meeting followed by Brainstorming with <i>Virginia Janes</i>
12 November 2005	10:00- 2:30	Conflict and Motivation in Spiderman 2 with <i>Darlene Maynard</i> Feel free to join us at 9:30 to set up the room and have an informal coffee before the workshop starts. There will be a one hour lunch break at noon. Darlene will be using the movie Spiderman II as the basis for this topic, so if you haven't already seen it, head off to your favorite video store and enjoy!
24 November 2005	7:00- 9:30 pm	General Meeting followed by Networking: Why Bother with <i>Brenda Collins</i> and Practice Your Pitch with professional actor <i>Donna Tunney</i> .
26 November 2005	1:00- 4:00pm	New Member Orientation The orientation will take place at the Old Y in board room 200A.
21 January 2006	9:00- 4:30	Writing the Breakout Novel Workshop with <i>Donald Maass</i> Please note this workshop will be at the Fairmont Palliser and there is an additional fee for this workshop.

Fall Program

Workshop **The Business of Writing**

Presented by Yvonne Jeffrey

Date September 22, 2005 - 7:00pm-9:30pm

What costs can a writer claim against income taxes? What if you haven't yet been published—can you still use deductions? How can a writer become a bookkeeper and still have time (and energy) for writing?

Yvonne Jeffrey, successful freelance writer, columnist at the Calgary Herald, and author of soon-to-be-published “The Everything Home-Based Business Book” will answer all these questions and more as she shares with ARWA members her expertise in the business side of writing.

Everything from getting organized to getting audited:

- Time management and “space” management;
- Helper programs such as file management and contact management software;
- Insurance, business licenses, taxes (income and GST), bookkeeping

Don't miss out on this important evening.

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Workshop **Straight from the Horse's Mouth** *that which comes from a reliable source*

Presented by Mahrie Glab

Date October 15, 2005

Agents and editors are specific about what they want in a short verbal pitch, a one paragraph blurb in a query, a two page overview synopsis, and that twenty-five page “selling synopsis.” This workshop, based on Donald Maass' “*Effective Outlines and Powerful Pitches*” passes on what one of North America's top agents has to say on the subject and is supplemented by tidbits from other agents and editors. It tells you how to market your book after you've written it. Come with your story in mind, your one paragraph blurb/pitch on paper, and pen and paper at the ready, and be prepared to write.

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Workshop **Brainstorming**

Presented by Virginia Janes

Date October 27, 2005

In this fun, interactive workshop, Virginia will cover the etiquette for brainstorming--by yourself, with your characters, or in a group--all to the worthy and important cause of enhancing creativity. Using *The Fiction Writer's Brainstormer* by James V. Smith Jr. for strategies, we will look at brainstorming in a group setting and the mindset as it relates to inspiration and capturing those continuous ideas.

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Workshop Conflict and Motivation in Spiderman 2

Presented by Darlene Maynard

Date November 12, 2005

Conflict and Motivation are two of the most elusive writing ingredients known to storytellers. In this Saturday workshop, Darlene Maynard will tackle both of these elements, using the movie “Spiderman II” to illustrate what works and doesn’t work, and most importantly--why. A story isn’t a good story without a well-developed character with conflict to work through and motivation to colour all his choices. This workshop brings together ideas from five successful writing experts into a day of learning and discussion.

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First Workshop Networking: Why Bother
by Brenda Collins

Second Workshop Practice Your Pitch
with Donna Tunney

Date November 24, 2005

Networking: Why Bother

Three years ago *Brenda Collins* walked away from her twenty-year career in the senior management ranks of the international business world so she could live her writing dream. She is currently financing her writing career by moonlighting as a management consultant and has shared her business skills with RWA members through a PRO Online Business Networking course, at the Victoria Chapter RWA Conference and through a series of articles and presentations on Business Skills for Authors. She's a member of the Calgary chapter of RWA and Kiss of Death, and a founding member of Mystery Writers Ink (Calgary).

Brenda knows that her networking skill was a significant factor in her career success and plans to use those same skills as she redirects her career towards commercial fiction. She will share her tips and techniques in her workshop “Networking for Authors: Survival Tips for Professional Socializing”. This workshop is intended to help writers to recognize and use opportunities to develop relationships, credibility and referrals that will positively impact their future as published writers.

Practice Your Pitch with professional actor *Donna Tunney*.

After the great workshop in October on Writing Your Pitch/Query Letter/One-Page Synopsis by Mahrie Glab, ARWA members have an opportunity to present their pitch and learn effective body language and presentation before a professional. So bring your pitch and learn how to perfect it. Because you never know when an editor or agent might turn to you and ask, “Tell me about your story.”

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Workshop New Member Orientation

Presented by Grace Panko

Date November 26, 2005

The orientation will cover information regarding ARWA, information on publishers, agents, market, resources, query letters, manuscript presentation, etc. Basically, all the things a member might need to know to get started with a writing career. It will be loosely structured with lots of opportunity to ask questions. This is also a great opportunity to get to know the other new members in a more intimate setting than the regular meetings.

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